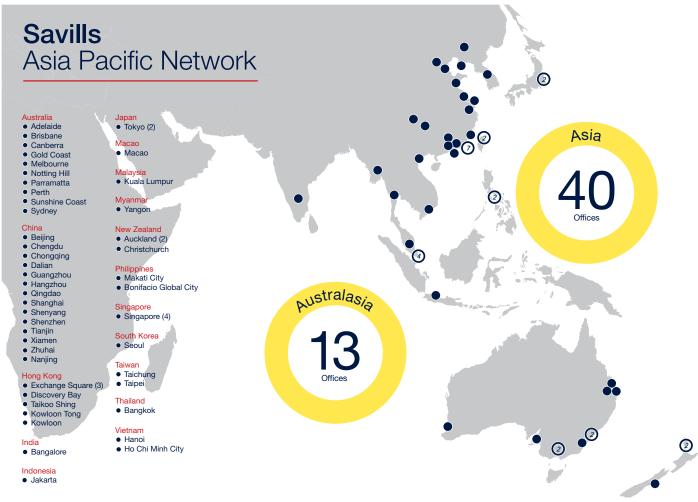


# Survey Prime Benchmark

1 January 2015



# An introduction to Savills



Source: Savills Research & Consultancy

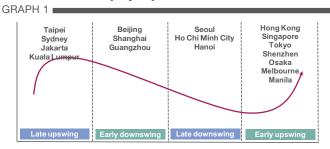
Savills is a leading global real estate service provider listed on the London Stock Exchange. The company, established in 1855, has a rich heritage with unrivalled growth. The company now has over 600 offices and associates throughout the Americas, Europe, Asia Pacific, Africa and the Middle East.

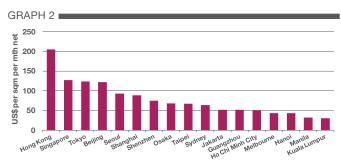
In Asia Pacific, Savills has 53 regional offices comprising over 22,000 staff. Asia Pacific markets include Australia, China, Hong Kong, Japan, Korea, Macau, New Zealand, Taiwan, Thailand, Singapore and Viet Nam, with associate offices in Malaysia

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A unique combination of sector knowledge and entrepreneurial flair gives clients access to real estate expertise of the highest calibre. We are regarded as an innovative-thinking organisation supported by excellent negotiating skills. Savills chooses to focus on a defined set of clients, offering a premium service to organisations and individuals with whom we share a common goal. Savills is synonymous with a high-quality service offering and a premium brand, taking a long-term view of real estate and investing in strategic relationships.

# Prime offices (top 5)





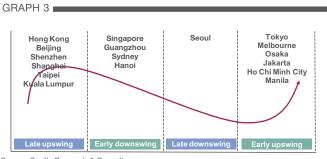
Source: Savills Research & Consultancy

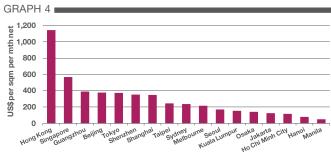
Source: Savills Research & Consultancy

TABLE 1																	
	Hong Kong	Singapore	Tokyo	Beijing	Seoul	Shanghai	Shenzhen	Osaka	Taipei	Sydney	Jakarta	Guangzhou	нсмс	Melbourne			Kuala Lumpur
Rent (US\$ psm net eff. pm)	180.1	127.3	115.6	114.6	70.3	79.5	68.4	63.1	54.4	60.4	40.0	44.6	40.8	39.3	39.4	25.6	30.8
Management fee (US\$ psm net pm)	16.0	Inclusive	Inclusive	8.0	23.0	9.4	6.3	Inclusive	10.6	0.7	7.0	7.0	6.5	0.9	Inclusive	4.5	Inclusive
Gov't rates/tax (US\$ psm net pm)	9.0	Inclusive	8.5	Inclusive	Inclusive	Inclusive	Inclusive	5.1	2.7	2.7	4.7	Inclusive	4.1	3.7	3.9	1.8	Inclusive
Total	205.1	127.3	124.2	122.6	93.2	88.9	74.7	68.2	67.7	63.8	51.7	51.5	51.4	43.8	43.3	32.0	30.8

Source: Savills Research & Consultancy

# Prime retail malls (top 5)





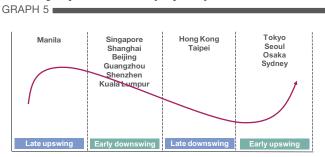
Source: Savills Research & Consultancy TABLES

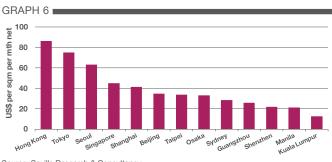
Source: Savills Research & Consultancy

IABLE 2																	
	Hong Kong	Singapore	Guangzhou	Beijing	Tokyo"	Shenzhen	Shanghai	Taipei	Sydney	Melbourne	Seoul	Kuala Lumpur	Osaka	Jakarta	нсмс	Hanoi	Manila
Rent (US\$ psm net eff. pm)	1,063.3	570.3	373.8	366.1	345.9	337.5	335.5	222.2	234.8	206.9	154.7	152.8	132.6	101.8	100.0	71.2	40.1
Management fee (US\$ psm net pm)	28.0	Inclusive	17.2	13.6	Inclusive	13.4	14.5	11.4	Inclusive	1.9	16.7	Inclusive	Inclusive	12.2	7.0	Inclusive	6.2
Gov't rates/tax (US\$ psm net pm)	53.2	Inclusive	Inclusive	Inclusive	27.7	Inclusive	Inclusive	11.1	Inclusive	5.0	Inclusive	Inclusive	10.6	11.4	10.0	7.1	2.8
Total	1,144.5	570.3	391.0	379.6	373.6	351.0	350.0	244.8	234.8	213.8	171.4	152.8	143.2	125.3	117.0	78.3	49.1
Source: Savills Research	ch & Consulta	ancv															

# As prime retail mall rental figures are not available for Tokyo, average prime high street retail rents are used instead.

# Luxury apartments (top 10)





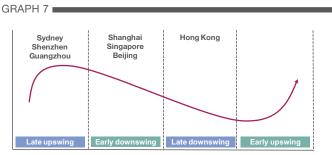
Source: Savills Research & Consultancy

Source: Savills Research & Consultancy

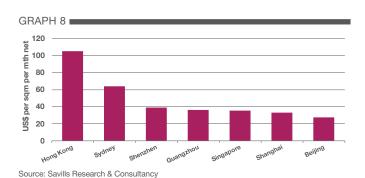
TABLE 3													
	Hong Kong	Tokyo	Seoul*	Singapore	Shanghai	Beijing	Taipei	Osaka	Sydney	Guangzhou	Shenzhen	Manila	Kuala Lumpur
Rent (US\$ psm net eff. pm)	74.6	75.1	63.4	45.1	41.4	34.9	29.9	33.1	28.6	24.9	21.9	21.4	12.6
Management fee (US\$ psm net pm)	8.1	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive	2.4	Inclusive	Inclusive	0.9	Inclusive	Inclusive	Inclusive
Gov't rates/tax (US\$ psm net pm)	3.7	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive	1.5	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive
Total	86.5	75.1	63.4	45.1	41.4	34.9	33.8	33.1	28.6	25.8	21.9	21.4	12.6

Source: Savills Research & Consultancy \* Seoul's rent = (Security deposit × Interest rate) / 12 + Monthly payment

# Prime villas/townhouses (top 5)



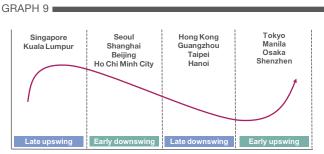
Source: Savills Research & Consultancy



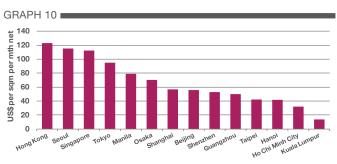
IABLE 4							
	Hong Kong	Sydney	Shenzhen	Guangzhou	Singapore	Shanghai	Beijing
Rent (US\$ psm net eff. pm)	90.0	63.8	39.1	36.3	35.5	33.0	27.5
Management fee (US\$ psm net pm)	10.5	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive
Gov't rates/tax (US\$ psm net pm)	4.5	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive	Inclusive
Total	105.1	63.8	39.1	36.3	35.5	33.0	27.5

Source: Savills Research & Consultancy

# Luxury serviced apartments (top 5)



Source: Savills Research & Consultancy



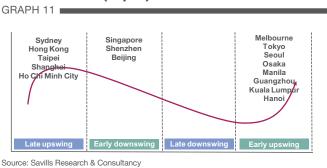
Source: Savills Research & Consultancy

GRAPH 12 ■

TABLE 5														
	Hong Kong	Seoul	Singapore	Tokyo	Manila	Osaka	Shanghai	Beijing	Shenzhen	Guangzhou	Taipei	Hanoi	нсмс	Kuala Lumpur
Rent (US\$ psm net eff. pm)	122.9	104.3	112.4	95.0	78.8	70.3	56.8	55.7	52.9	49.8	37.8	37.7	29.0	13.4
Management fee (US\$ psm net pm)	Inclusive	3.0	Inclusive	Inclusive	Inclusive									
Gov't rates/tax (US\$ psm net pm)	Inclusive	11.1	Inclusive	1.5	3.8	2.9	Inclusive							
Total	122.9	115.4	112.4	95.0	78.8	70.3	56.8	55.7	52.9	49.8	42.3	41.5	31.9	13.4

Source: Savills Research & Consultancy

# Prime hotels (top 5)



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Source: Savills Research & Consultancy

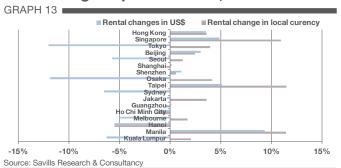
TABLE 6																
	Sydney	Melbourne	Hong Kong	Tokyo	Singapore	Seoul	Osaka	Shenzhen	Taipei	Shanghai	Beijing	Manila	Guangzhou	нсмс	Kuala Lumpur	Hanoi
Room rate (US\$ per room per night)	672.9	652.6	566.8	550.1	401.0	396.1	362.6	325.2	315.3	313.8	308.9	262.1	181.7	178.2	168.2	120.6

Source: Savills Research & Consultancy

Assumptions:

<sup>1) 1</sup> sq m = 10.7639 sq ft/0.3025 ping/0.3025 tsubo
2) As of 31 December 2014, RMB/USD = 6.12; HKD/USD = 7.76; NTD/USD = 31.7; JPY/USD = 119.8; KRW/USD = 1,099; SGD/USD = 1.32; MYR/USD = 3.50; VND/USD = 21,246; AUD/USD = 1.22

# Cost changes - prime offices, Jul-Dec 2014



# Prime office costs, 2H/2007-2H/2014

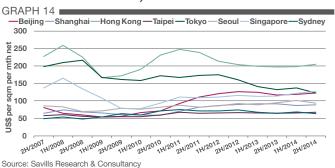
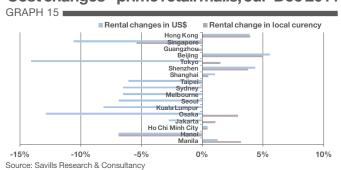


TABLE 7																	
Rental changes from 1 Jul 2014	Hong Kong	Singapore	Tokyo	Beijing	Seoul	Shanghai	Shenzhen	Osaka	Taipei	Sydney	Jakarta	Guangzhou	нсмс	Melbourne	Hanoi	Manila	Kuala Lumpur
In US dollars	3.5%	4.9%	-12.0%	3.0%	-5.7%	0.2%	1.1%	-11.8%	5.1%	-6.5%	-0.3%	0.1%	-1.4%	-4.9%	-5.5%	9.3%	-6.3%
In local currency	3.6%	10.9%	4.0%	2.4%	1.2%	-0.4%	0.6%	4.2%	11.5%	0.0%	3.6%	-0.5%	-1.4%	1.7%	-5.5%	11.4%	2.0%
Source: Savills Resear	rch & Consulta	ancy															

# Cost changes - prime retail malls, Jul-Dec 2014



# Prime retail mall costs, 2H/2007-2H/2014

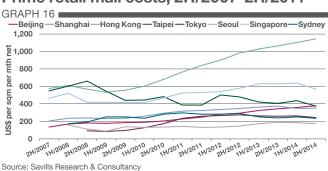
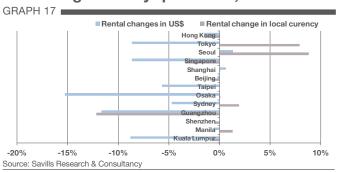


TABLE 8																	
Rental changes from 1 Jul 2014	Hong Kong	Singapore	Guangzhou	Beijing	Tokyo#	Shenzhen	Shanghai	Taipei	Sydney	Melbourne	Seoul	Kuala Lumpur	Osaka	Jakarta	нсмс	Hanoi	Manila
In US dollars	3.9%	-10.6%	-0.1%	5.6%	-14.1%	4.4%	1.0%	-6.1%	-6.5%	-6.5%	-6.9%	-8.1%	-12.9%	-2.8%	0.4%	-6.9%	1.3%
In local currency	4.0%	-5.4%	-0.6%	5.0%	1.5%	3.8%	0.5%	-0.4%	0.0%	0.0%	0.0%	0.0%	2.9%	1.1%	0.4%	-6.9%	3.2%
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As prime retail mall rental figures are not available for Tokyo, average prime high street retail rents are used instead.

# Cost changes - luxury apartments, Jul-Dec 2014



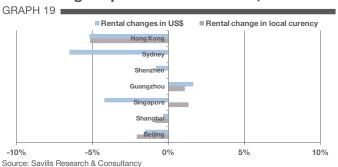
# Luxury apartment costs, 2H/2007-2H/2014



IABLE 9													
Rental changes from 1 Jul 2014	Hong Kong	Tokyo	Seoul*	Singapore	Shanghai	Beijing	Taipei	Osaka	Sydney	Guangzhou	Shenzhen	Manila	Kuala Lumpur
In US dollars	-1.5%	-8.7%	1.3%	-8.7%	0.6%	-0.2%	-5.7%	-15.3%	-4.7%	-11.7%	0.1%	-0.6%	-8.8%
In local currency	-1.5%	7.9%	8.8%	-3.4%	0.1%	-0.7%	0.0%	0.1%	1.9%	-12.2%	-0.5%	1.3%	-0.7%

Source: Savills Research & Consultancy  $^{\star}$  Seoul's rent = (Security deposit  $\times$  Interest rate) / 12 + Monthly payment

# Cost changes - prime villa/townhses, Jul-Dec 2014



# Real GDP growth forecasts, 2015-2016

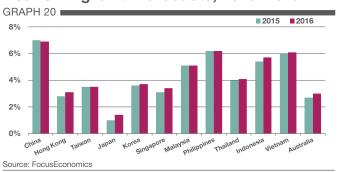
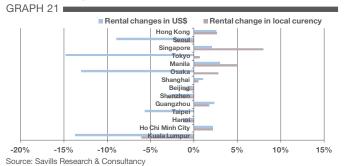


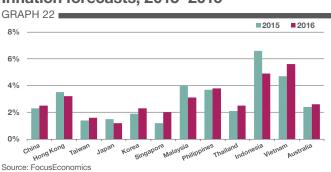
TABLE 10							
Rental changes from 1 Jul 2014	Hong Kong	Sydney	Shenzhen	Guangzhou	Singapore	Shanghai	Beijing
In US dollars	-5.2%	-6.5%	-0.8%	1.6%	-4.2%	-0.3%	-1.5%
In local currency	-5.2%	0.0%	0.0%	1.1%	1.3%	-0.9%	-2.1%

Source: Savills Research & Consultancy

# Cost changes - luxury serviced apts, Jul-Dec 2014



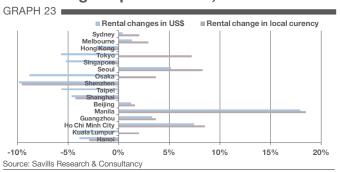
# Inflation forecasts, 2015–2016



IABLE 11														
Rental changes from 1 Jul 2014	Hong Kong		Singapore		Manila	Osaka	Shanghai	Beijing	Shenzhen	Guangzhou	Taipei	Hanoi	нсмс	Kuala Lumpur
In US dollars	2.6%	-9.0%	2.1%	-14.8%	3.0%	-13.0%	1.1%	-0.7%	-2.7%	2.3%	-5.7%	-1.3%	2.2%	-13.7%
In local currency	2.6%	-2.2%	8.0%	0.7%	5.0%	2.8%	0.5%	-1.2%	-3.2%	1.8%	0.0%	-1.3%	2.2%	-6.1%

Source: Savills Research & Consultancy

# Cost changes - prime hotels, Dec 2014 YoY



# Current account forecasts, 2015–2016

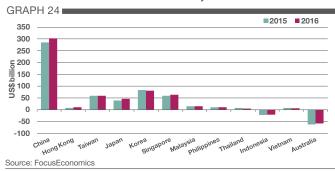


TABLE 12																
Rental changes from 1 Jan 2014	Sydney	Melbourne	Hong Kong	Tokyo	Singapore	Seoul	Osaka	Shenzhen	Taipei	Shanghai	Beijing	Manila	Guangzhou	нсмс	Kuala Lumpur	Hanoi
In US dollars	0.4%	1.3%	-2.2%	-5.7%	-5.2%	5.2%	-8.8%	-9.9%	-5.7%	-4.6%	1.2%	17.9%	3.3%	7.5%	-4.2%	-3.9%
In local currency	2.0%	2.9%	-2.2%	7.2%	-1.0%	8.3%	3.7%	-9.5%	-0.1%	-4.3%	1.6%	18.5%	3.7%	8.5%	2.0%	-2.9%

Source: Savills Research & Consultancy

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This report has been prepared to provide a benchmark of occupancy costs of selective prime properties in various cities in Asia, inclusive of rents, management fees and government taxes/rates. Except for the hotel sector, all the costs are quoted on a net floor area basis per month, which is defined as the floor area exclusively allocated to a unit, excluding common areas. As only a small basket of 5 to 10 prime buildings are monitored in each sector, the rental data and occupancy costs reported in this publication might be higher than the average market figures being reported elsewhere. Given varying local market practices, necessary assumptions and judgments are made by our real estate professionals in local offices to achieve comparable results among the different cities.

