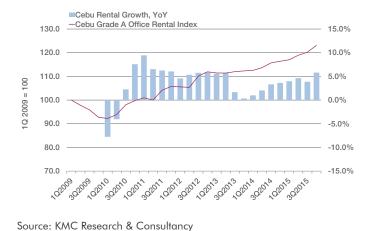
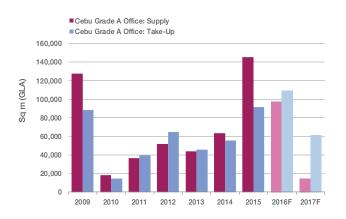


Source: KMC Research & Consultancy

GRAPH 3 Rental Performance



GRAPH 2 Supply & Take-up



Source: KMC Research & Consultancy

TABLE 1 \_\_\_\_\_ Key Figures - Grade A Office

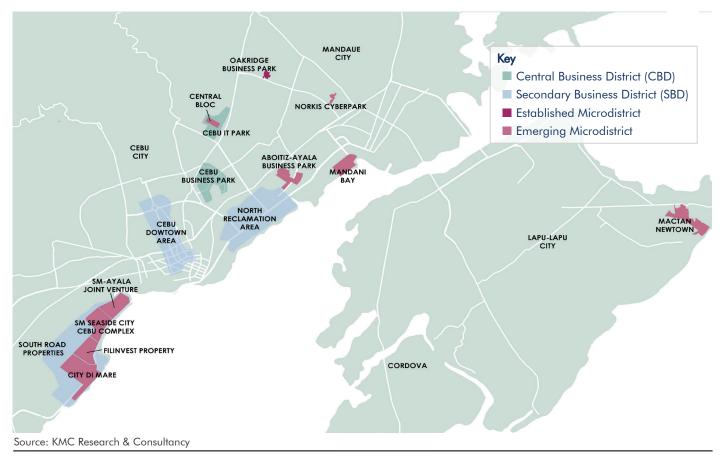
	Unit	Q4/2015
Average net rental rate	Php/sq m/month	515.6
Upper net rental rate	Php/sq m/month	650.0
Average capital value	Php/sq m	67,861.1
Equivalent yield	%	10.00
Vacancy rate	%	12.5
Current stock	sq m	689,084
Development pipeline 2016-2018	sq m	198,825
Source: KMC Research & Consultancy		

## Cebu Market in Minutes

- 7 The completion of some 129,000 sq m pushed vacancy rates up in 4Q/2015. Even with the unprecedented net absorption of about 66,000 sq m, vacancy rate ballooned to 12.5% in 2015 from 4.2% in 2014. Overall, the solid take-up was not enough to offset the record-high supply additions and pull down the market vacancy rate.
- Despite the increase in vacancy, average rental rate in the Cebu office market continued to rise as it grew by 5.8% YoY, bringing the Cebu office market average to Php 515.6 per sq m/month. During the year, Cebu IT Park overtook CBP as the most expensive business district in Cebu, having an average rental rate of Php 541.3 per sq m/month.
- Overall, rental rate growth in the Cebu office market is still expected in the next three years as demand is likely to catch-up with the slowdown of the entry of new supply. However, pace of rental growth is expected to decelerate in Cebu Business Park and the Fringe Area given the high availability of leasable spaces.

MAP 01 \_\_

### Cebu Business Districts



## **Upcoming Supply**



Robinsons Galleria Cebu 1Q 2016 North Reclamation Area



Pacific World Tower 3Q 2016 Mactan Newtown



Philam Life Cebu 3Q 2016 Cebu Business Park



Avenir 3Q 2016 Archbishop Reyes Avenue



**BPI** Cebu Corporate Center 4Q 2016 Cebu Business Park

# KMC MAG GROUP, AN INTERNATIONAL ASSOCIATE OF SAVILLS

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