






Fredrick Rara

SENIOR RESEARCH MANAGER

Research & Consultancy

-  (+63) 2-8403-5519
-  (+63) 917-711-0859
-  fredrick.rara@kmcgroup.com

Fred Rara is KMC's Senior Research Manager. He is one of the main professionals involved in building and streamlining the company's research capabilities.

In addition to his managerial responsibilities, Fred provides clients with market insights and helps them in the process of making sound investments in the Philippines. He does this by heading consultancy projects and publishes market reports that help clients understand the current dynamics and trends of the market.

Fred has more than seven years of work experience in the Philippine real estate industry. Before joining KMC Savills, Fred worked in project development in Ayala Land and for First Metro Securities as a property analyst, covering listed real estate companies. Fred holds a BS in Business Economics from the University of the Philippines Diliman and was also a Dean's Medalist.

WORK EXPERIENCE

**First Metro Securities
Brokerage Corporation**
September 2013 – July 2016

● **Equity Research Analyst**

Ayala Land, Inc
April 2010 – August 2013

● **Project Development Associate**

KMC Savills Inc.
11/F Sun Life Centre
5th Avenue Corner Rizal Drive
Bonifacio Global City,
Philippines 1634

(+63) 2 8403 5519
info@kmcgroup.com
kmcgroup.com

